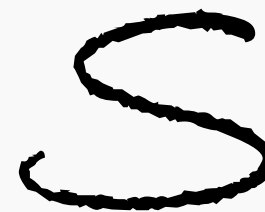
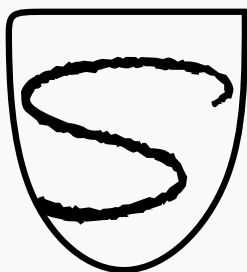
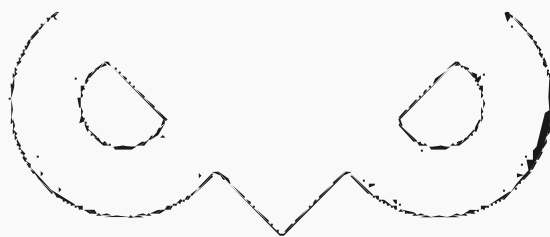


Supernova Brand Identity Guidelines



# Supernova

# Sketch



# Logo Concept



Shield



Owl



S Letter



Supernova

# Logo Concept









**Supernova**



**Supernova**







**Supernova**



**Supernova**



**Supernova**



**Supernova**

Symbol



Symbol





# Symbol Variations



# Symbol Variations



# Symbol Variations

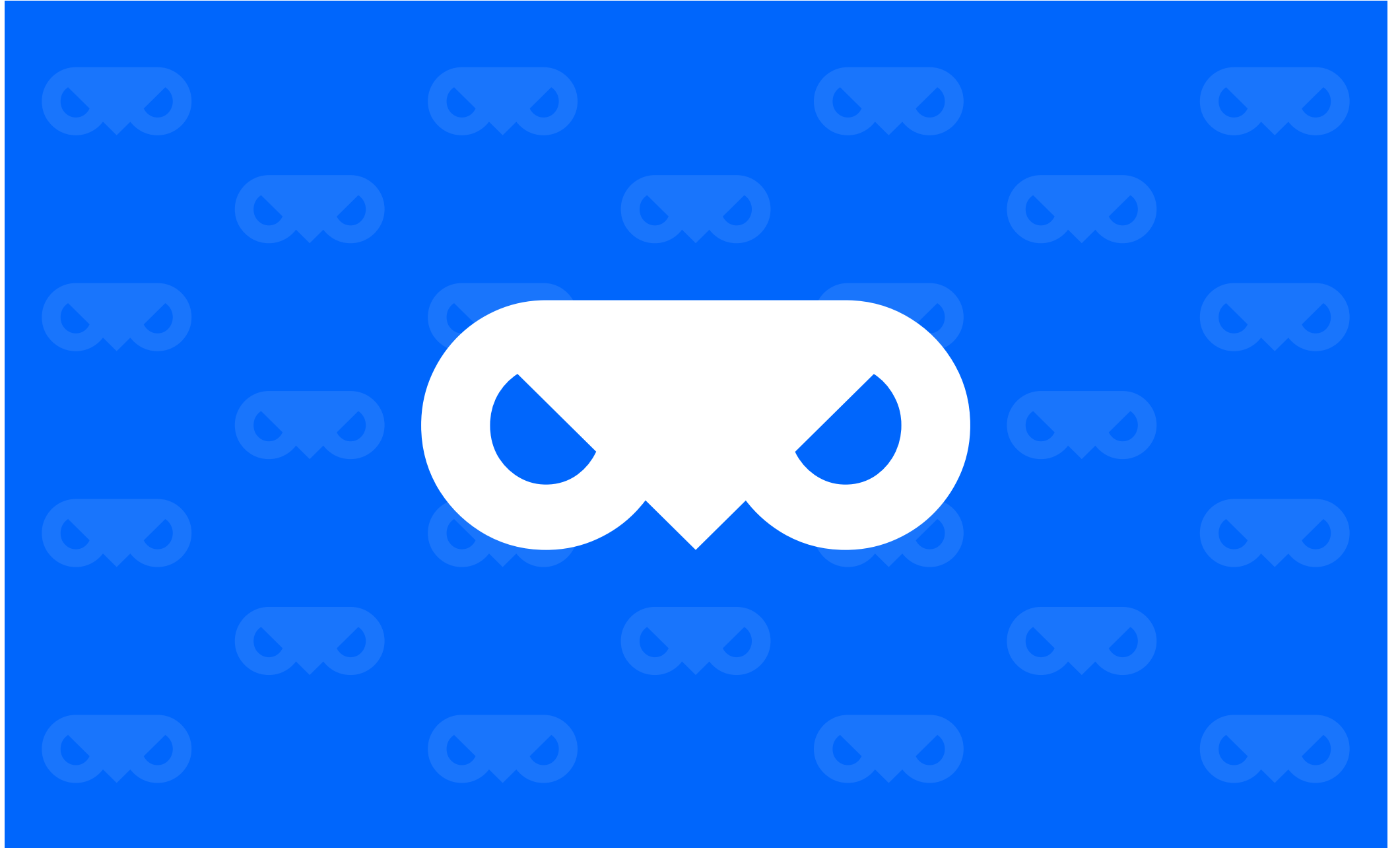




# Symbol Variations




# Symbol Variations



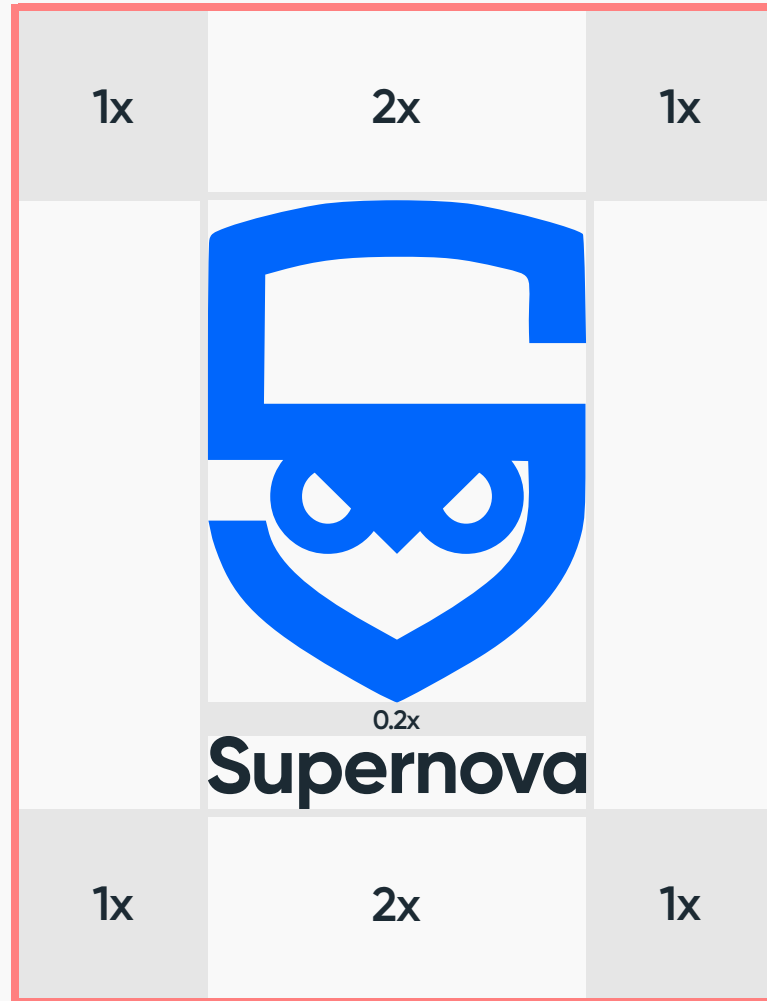
# Symbol Variations



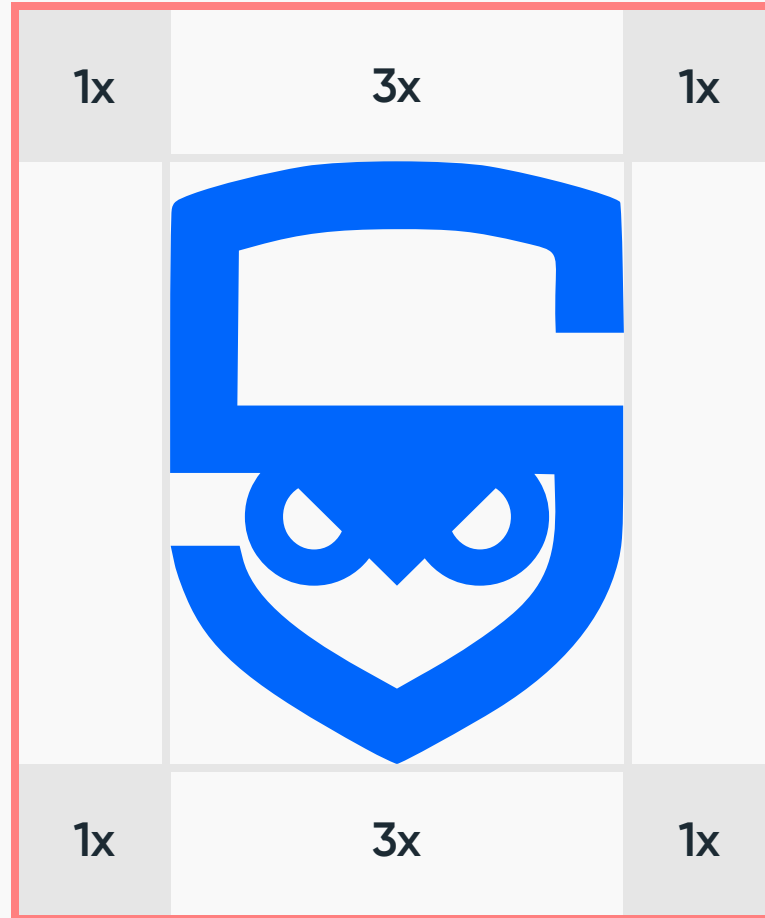


1x								1x
2x		0.5x	<b>Supernova</b>					2x
1x								1x

# Clear Space



# Clear Space



# Brand Colors



## Primary Colors

**%30**  
Approx Ratio

**Super Blue**

RGB : 0 102 252  
CMYK: 100 60 0 1  
HEX: #0066FCFF

**%60**  
Approx Ratio

**White**

RGB : 255 255 255  
CMYK: 0 0 0 0  
HEX: #FFFFFF

**%10**  
Approx Ratio

**Super Gray**

RGB : 28 43 51  
CMYK: 45 16 0 80  
HEX: #1C2B33FF

## Secondary Colors

**Ice**  
Canvas

RGB : 241 245 248  
CMYK: 3 1 0 3  
HEX: #F1F5F8FF

**Gray**  
Words

RGB : 68 73 80  
CMYK: 15 9 0 69  
HEX: #444950FF

**Ice Gray**  
Words

RGB : 52 72 84  
CMYK: 38 14 0 67  
HEX: #344854FF

**Blue**  
Gradient

RGB : 0 84 247  
CMYK: 100 66 0 3  
HEX: #0054F7

**Ice Blue**  
Gradient

RGB : 1 131 255  
CMYK: 100 49 0 0  
HEX: #0183FF



# Gilroy

**Title**      **ABCÇDEFGĞĤIJKLMNOÖPRSŞTUÜVWXYZ**  
**abcçdefgğĥijklmnoöprsştuüvwxyz**  
**1234567890**

**Body**      **ABCÇDEFGĞĤIJKLMNOÖPRSŞTUÜVWXYZ**  
**abcçdefgğĥijklmnoöprsştuüvwxyz**  
**1234567890**

## AaBbCc123

**Gilroy Bold**

Lorem ipsum dolor sit amet, consectetur adipiscing elit.  
 Praesent fringilla velit non massa tristique, sit amet tempor  
 magna congue. Aenean iaculis massa sed massa faucibus,  
 sit amet condimentum orci bibendum.

## AaBbCc123

**Gilroy Semibold**

Lorem ipsum dolor sit amet, consectetur adipiscing elit.  
 Praesent fringilla velit non massa tristique, sit amet tempor  
 magna congue. Aenean iaculis massa sed massa faucibus, sit  
 amet condimentum orci bibendum.

## AaBbCc123

**Gilroy Regular**

Lorem ipsum dolor sit amet, consectetur adipiscing elit.  
 Praesent fringilla velit non massa tristique, sit amet tempor  
 magna congue. Aenean iaculis massa sed massa faucibus, sit  
 amet condimentum orci bibendum.





Supernova,  
**just super secure.**

